

## Les Jacobs adds experienced sales person



Les Jacobs Ford Mercury is pleased to announce the addition of Ben Arthur to its staff. Ben Arthur has been selling vehicles for nearly 30 years. He worked with Bob Maloney Ford Lincoln Mercury in Rogers, Arkansas, for 20 years and owned Ben Arthur Auto Sales in Rogers for six years.

"It is not often a dealership finds a person who has the experience, knowledge and the dynamic personality of Ben Arthur," said Darrin Jacobs, General Manager of Les Jacobs Ford Mercury (LJFM) in Cassville. "Ben

has an excellent reputation in the car business, which is exactly what we look for when searching for a new member to add to our team. Ben's knowledge, character and customer service satisfaction ratings fit with our philosophy of conducting business."

Arthur, who resides in Garfield, Arkansas, said, "Customer service is the key and I do everything I can to get customers in the vehicles they want. I am thrilled to be associated with LJFM whose philosophy mirrors mine. They believe good business is doing it right the first time, keeping every promise, staying on top of the changes that happen every day in our industry so we can offer customers the best possible choices in a vehicle. Cassville is an easy 25 miles away from Rogers and I look forward to serving customers from NW Arkansas."

Arthur is Ford Master Certified and is involved

in ongoing training on new Ford Technology. The Ford Motor Company has gained market share in all but one of the last 18 months. The new 2011 Ford F-Series Super Duty boasts all-new powertrains, led by the Ford-designed, Ford-engineered and Ford-built 6.7-liter Power Stroke® V-8 turbocharged diesel engine which delivers best-in-class 390 horsepower and best-in-class fuel economy and has the potential to continue Ford's gain in the market for the next several years. Arthur says, "I like that I can direct customers to the [lesjacobsford.com](http://lesjacobsford.com) website to see our inventory and that we are located on a main highway (Highway 37 and Jct. 86) so customers and potential customers can easily find us."

Arthur and his wife are the parents of four boys and just recently became grandparents.

**CITY OF WASHBURN**  
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